

Lend Him A Hand!



That Khaki-clad American soldier of ours, facing the Germans across No Man's Land from the trenches in France

He is facing cold, storm, hunger, disease, death, that America's homes may be safe from the threat of German arrogance and brutality. He is enduring hardship and danger willingly, without a

murmur, that American liberty and justice may endure. *He is fighting for you.*

What are you here at home in the peace and plenty of America doing for him? Stand by him. Back him up.

Lend Him A Hand!

He is depending on you for food and clothing, for the shells, rifles, and machine guns that can take him over the top to victory

You will not fail him now. The Third Liberty Loan is the measure of your support. Its success is vital to his comfort, to his safety, to his VICTORY.



***Invest in ALL the bonds you can
LEND HIM A HAND!***

This is one of several advertisements
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BURNS BROTHERS

LIBERTY LOAN COMMITTEE
Second Federal Reserve District
120 BROADWAY - NEW YORK CITY

